



**AGREEMENT FOR DISPLAY ADVERTISING AT  
BRUNSWICK GOLDEN ISLES AIRPORT**

ACCOUNT # \_\_\_\_\_ NEW \_\_\_\_\_ RENEWAL \_\_\_\_\_

**Customer** (Advertiser or Agency): \_\_\_\_\_

**Contact Person/Title:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Billing Address** (if different): \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Advertiser** (if not listed as the customer): \_\_\_\_\_

**Commencement Date:** \_\_\_\_\_ **Term:** \_\_\_\_\_ **Expiration:** \_\_\_\_\_

The Advertiser or Agency specified as the Customer in the first line of this Agreement (the "Customer") hereby enters into this Agreement for Display Advertising (the "Agreement") with the Glynn County Airport Commission ("Commission"). The Commission agrees to display (a) advertising copy in the display units and/or (b) display items in the display areas at Brunswick Golden Isles Airport (the "Airport") as described below upon the terms and conditions set forth in this Agreement. Customer acknowledges that this Agreement is not a lease and that Customer is not granted any interest in any real or personal property hereunder. Subject to the provisions of the Terms and Conditions hereof, the Commission shall be responsible for the installation of advertising copy (which shall be supplied by Customer) and for the maintenance of display units and display areas. The locations and display areas are shown below.

Type of Display/Location	Airport	Quantity	Monthly Net Rate	Term
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**Notes:**

*Customer/advertiser is responsible for production costs.*

Ship Display Materials To: **Glynn County Airport Commission**  
 Attn: Terminal Advertising Department  
 295 Aviation Parkway, Suite 205  
 Brunswick, GA 31525

Customer shall pay Commission with respect to each display unit or display area at the rates specified above monthly, in advance and without demand, no later than the 10th day of each month, including any applicable sales or use taxes (and shall pay Commission upon receipt of an invoice for any other charges.) All payments shall be made to the Glynn County Airport Commission, 295 Aviation Pkwy, Suite 205, Brunswick, GA 31525 (or such other address as Commission may provide to Customer.) It is agreed that Customer will furnish sufficient advertising copy and related materials, including extras, not later than three (3) weeks prior to Commencement Date (and display items on or before the Commencement Date). All copy and production costs and shipping costs are at Customer's expense unless otherwise specified.

<b>Customer</b>	<b>Glynn County Airport Commission</b>
<b>By:</b> _____	<b>By:</b> _____
<b>Name:</b> _____	<b>Name:</b> _____
<b>Title:</b> _____	<b>Title:</b> _____
<b>Date:</b> _____	<b>Date:</b> _____

DEFAULT. In the event Customer fails to make any payment when due or comply with any other provision of this Agreement, the Commission may, in addition to any other remedies which may be available by law or in equity terminate this Agreement, remove Customer's advertising copy and display items, and recover from Customer all damages to Commission resulting from the breach of this Agreement including, without limitation, all costs and expenses resulting from Customer's default. Any sums not paid by Customer when due hereunder shall be charged a late payment fee of \$25.00 per month until paid. The acceptance by Commission of any sums from Customer while Customer is in default hereunder shall not be construed as a waiver of such default. A default under this Agreement shall also constitute a default under any other agreement for display advertising between Customer and Commission. If Commission, shall institute any action against Customer because of the failure of Customer to perform any of its obligations under or in connection with this Agreement, Customer agrees to pay, in addition to all other amounts due and payable, the Commission's reasonable attorney's fees and costs. The execution of this Agreement by Customer constitutes Customer's consent in the event of any litigation arising under this Agreement to the personal jurisdiction of, venue in and convenience of the forum of the Superior Court for Glynn County, Georgia.

TYPE OF ADVERTISING. The product or service to be advertised under the terms of this Agreement shall at all times be subject to the approval of the Commission. In the event the advertiser is an airline, Customer must receive prior written approval by the Commission of the location in which said airline advertising is to be installed. All advertising under this Agreement shall be in accordance with the highest industry standards, truthful and not misleading, attractive, non-political and suitable for display in an airport which is used by the general public, including young children, and must comply with such other standards as the Commission may establish from time to time. In the event the Commission has an objection to an exhibit on the basis of display activities or with valid reason, the Commission will notify Customer of its specific objection and Customer will take all necessary and proper steps to make the exhibit acceptable to the Commission. Any delay in installation as a result of said request will not result in altering of the Agreement, dates or fees in any way. Any changes or corrections made to advertising materials are made at the Commission's sole discretion. Customer agrees to pay for any costs incurred as a result of such changes or corrections. Notwithstanding any other provision of this Agreement, the Commission reserves the right to terminate this Agreement at any time upon notice to Customer if the product or service or the advertising copy or display item is not in compliance with the requirements of this Agreement.

TRADEMARKS. Customer represents and warrants that Customer owns or has the rights to use all rights, titles, and interest (including trademarks and other intellectual property rights, statutory or otherwise) in the Customer's trademarks, logos, and any and all Displays provided to the Commission under this Agreement. The parties to this Agreement are hereby authorized to use the other party's trademarks, label designs, product identification, artwork and other symbols and devices associated with the products in advertising and promoting this Agreement during the Term, provided each party shall have the right to approve all such uses in writing in advance.

SITE SUITABILITY. Customer acknowledges that the Commission has made no representations or warranties concerning the suitability of any location at the Airport or the Commission facilities for the Displays for use in connection with this Agreement. Customer hereby confirms that it has made its own independent investigation of the Airport and the Commission facilities and all the costs of doing business under this Agreement, that it has done its own projections of the volume of business it expects to generate in operating under this Agreement, that it is relying on its own business judgment concerning its prospects for operating under this Agreement on a profitable basis, and that the Commission has not made any representations or warranties with respect to any such matters.

RIGHT TO RELOCATE. It is expressly agreed that the Commission may, at any time and from time to time throughout the Term hereof, relocate any advertising display unit or location that may incorporate Customer's Display as the Commission shall determine to be appropriate in its sole discretion.

REPAIRS. Notwithstanding any other provisions herein contained, the Commission shall have the absolute right to make any repairs, alterations, and additions to the Commission facilities or advertising display units or locations, including, without limitation, the terminal building; provided however, the Commission shall be free from any and all liability to Customer for any loss of business or damages sustained by Customer for whatever reasons as a result of the making of any such repairs, alterations, or additions.

RESPONSIBILITY OF ADVERTISING COPY AND DISPLAY ITEMS. Customer shall be solely responsible for the advertising copy and display items, and hereby waives any liability of any kind on the part of the Commission and any of its members, officers, employees or agents as a result of theft of, damage to, or destruction of such advertising copy or display items for any reason, except for the sole negligence of the Commission and any of its members, officers, employers or agents. Commission shall have no obligation to retain or return to the Customer any advertising copy or display item provided by or on behalf of Customer; provided, however, that Commission agrees to honor written requests to retain advertising copy or display items for a period not exceed thirty (30) days if such request is received by Commission at least three (3) days prior to the last day on which said advertising copy or display items are to be displayed by Commission.

LIMITATION ON LIABILITY OF COMMISSION. Commission shall not be liable for any special or consequential damages hereunder. Except for any liability under paragraph above, Commission's liability to the Customer for any act or omission related to this Agreement shall be limited to refund of the payments made to Commission by Customer hereunder.

**INDEMNIFICATION; MEMBER OF PROTECTION.** (a) Customer agrees to indemnify, defend and hold completely harmless Commission and the Brunswick and Glynn County Development Authority, Glynn County, and the members (including, without limitation, members of the Commission, Authority, and County Commission Board, officers, employees and agents of each, from and against any kind (including, without limitation, all costs of investigations and defense thereof, including, but not limited to court costs, expert witness fees and paralegal and attorney's fees prior to institution of legal proceedings, at all trial and appellate levels and in any bankruptcy proceedings), which may be incurred by, charged to or recovered from any of the foregoing in connection with Customer's advertising displays or the acts or omissions of Customer or any of its officers, agents, representatives or employees, unless such liability, claim, cost or expense was proximately caused by Commission's negligence or the joint negligence of Commission and any person other than Customer, or its officers representatives or employees. The provisions of this paragraph shall survive the expiration or earlier termination of the term of this Agreement with respect to any acts or omissions occurring during the term of this Agreement. (b) No recourse under or upon any obligation, covenant or Agreement, or any other obligation, agreement or document pertaining to the operations of Customer hereunder, as such may from time to time be amended in accordance with the provisions, hereof, shall be had against any member (including, without limitation, members of Commission's Board and members of Commission's citizens advisory committees), officer, employee or agent, as such, past, present and future, of Commission.

**COMPLIANCE WITH LAW; RULES AND REGULATIONS.** Customer agrees to observe and comply with (a) all federal, state and local statutes, ordinances, regulations and rules applicable to Customer or its operations hereunder, and (b) all reasonable rules and regulations of the Commission which now exist or may hereafter be promulgated from time to time.

**ASSIGNMENT.** Customer shall not assign or transfer this Agreement or any of the rights granted to it hereunder without prior written consent of the Commission in each instance, which such consent may be granted or withheld in the Commission's sole discretion. **Customer shall not sublease contracted display space under any circumstance.**

**NOTICE.** Any notice permitted or required to be given hereunder shall be in writing and delivered whether by hand, by nationally recognized overnight courier service or by U.S. Certified Mail, Return Receipt Requested, postage prepaid, to Customer at the address contained in this Agreement or to the Commission addressed as follows: Glynn County Airport Commission, Attention: Terminal Advertising Department, 295 Aviation Parkway, Suite 205, Brunswick, GA 31525. Either party may change such address by written notice given as described herein.

**DISCRIMINATION NOT PERMITTED.** (a) Customer, for itself, its successors in interest and its assigns, as a part of the consideration hereof, does hereby agree that (i) no person on the grounds of race, color or national origin shall be excluded from participation in, denied benefits of, or be otherwise subject to discrimination in connection with its operations under the provisions of this Agreement; (ii) that in the furnishing of services at the Airport hereunder no person on the grounds of race, color or national origin shall be excluded from participation in , denied benefits of, or be otherwise subject to discrimination and (iii) that Customer's operations at the Airport shall be in compliance with all other requirements impose pursuant to Title 49, Code of Federal Regulations, Department of Transportation, Subtitle A, Office of the Secretary, Part 21, Non-discrimination in Federally-assisted programs of the Department of Transportation-effectuation of Title VI of the Civil Rights Act of 1964, and as said Regulations may be amended, in the event of breach of any of the above non-discrimination covenants, Commission shall have the right to terminate this Agreement in accordance with the procedures specified in said Regulations (b) Further, Customer agrees to comply with all applicable provision of Title 14, Code of Federal Regulations, Part 152, Subpart E, Federal Aviation Administration, Non-Discrimination in Airport Aid Program. (c) Customer assures Commission that it will comply with pertinent statutes, Executives Orders, and such rules as are promulgated to assure that no person shall, on the grounds of race, creed, color, national origin, sex, age or handicap be excluded from participating in any activity conducted in connection with its operations under this Agreement. (d) If the U.S. Government requires the Commission to adopt additional or amend non-discrimination provisions concerning operations at the Airport, Customer agrees that it will adopt any such requirement as part of this Agreement. In addition, Customer agrees that it will require any assignee, contractor, subcontractor or other person providing goods or services in connection with this Agreement to comply with the applicable provisions of this Paragraph 10.

**MISCELLANEOUS.** (a) Time is expressed to be of the essence of this Agreement. (b) This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia. It is agreed that if any covenant, condition or provision contained herein is held to be invalid by any court of competent jurisdiction, such invalidity shall not affect the validity of any other covenant, condition or provision herein. (c) Notwithstanding any other provision hereon, the Commission may terminate this agreement without cause upon sixty (60) days written notice to Customer. (d) This Agreement constitutes the entire agreement between the parties hereto with respect to the subject matter hereof, and any prior agreements, representatives or statements made with respect to such subject matter, whether oral or written, and any contemporaneous oral agreements, representations or statements with respect to such subject matter, are merged herein. This Agreement may be altered or amended only by written instrument executed by both parties hereto.

**INCLUSION OF EXHIBITS.** The terms and conditions set forth in the attached exhibits hereto are hereby incorporated into and made a part of this Agreement. The Exhibits contained within this Agreement are:

- Exhibit A - Advertising Contact Information
- Exhibit B - Terminal Advertising Map
- Exhibit C - Terminal Advertising Rates
- Exhibit D - Terminal Advertising Specifications by Display Type

**Brunswick Golden Isles Airport  
Advertising Contact Information  
EXHIBIT A**

Date: \_\_\_\_\_

Name of the advertiser as it will appear on the display(s): \_\_\_\_\_

Individual(s) responsible for the design/development of the display(s):

Name and Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address/P.O. Box: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Person responsible for executing the Airport Advertising Agreement for the display(s) *(if different from above)*:

Name and Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address/P.O. Box: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Billing of the display(s) should be directed to *(if different from above)*:

Name and Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

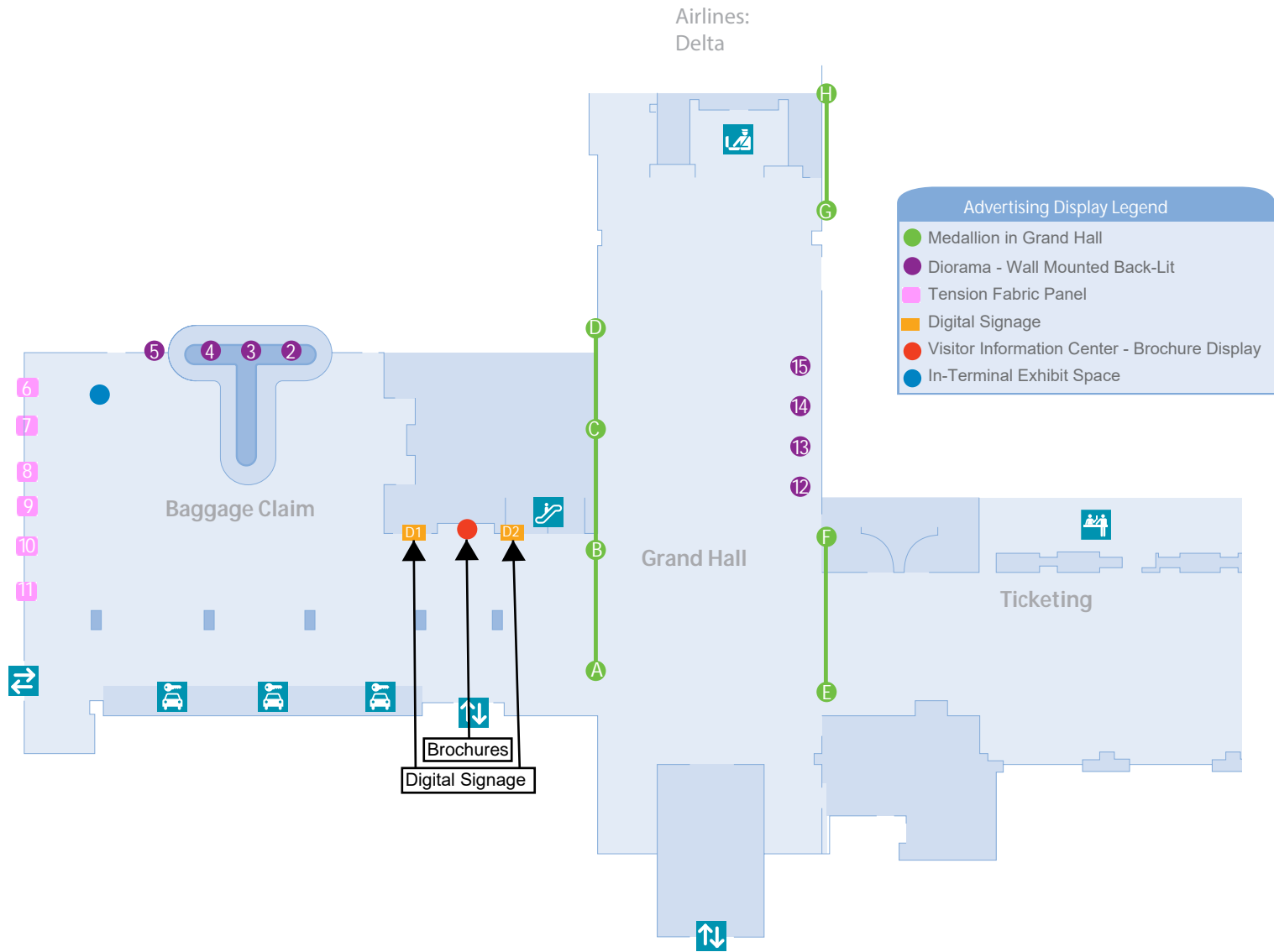
Street Address/P.O. Box: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

# Brunswick Golden Isles Airport Terminal Advertising Map Annual Circulation - 76,000 EXHIBIT B



**Brunswick Golden Isles Airport  
Terminal Advertising Rates  
EXHIBIT C**

<b>Advertisement Display Type</b>	<b>Monthly Rate with Annual Agreement</b>	<b>Monthly Short Term Rate</b>
<b>Medallion in Grand Hall (A-G)</b>	\$600.00	\$900.00
<b>Diorama - Wall Mounted Back-Lit</b>		
Grand Hall	\$550.00	\$825.00
Baggage Claim - Back/North Wall	\$525.00	\$787.50
Baggage Claim - West/Left Wall (Phasing Out to Tension Fabric Panel)	\$500.00	\$750.00
<b>Tension Fabric Panel</b>		
Baggage Claim - West/Left Wall (only location at this time)	\$500.00	\$750.00
	(Initial Pricing)	(Initial Pricing)
<b>Digital Ads/Signage</b>		
Baggage Claim on 1 Screen (55" LCD Monitor)	\$200.00	\$300.00
Visitors Information/Welcome Center - Screen 1 (10 Ads / 10 Sec Display)	\$125.00	\$187.50
Visitors Information/Welcome Center - Screen 2 (10 Ads / 10 Sec Display)	\$125.00	\$187.50
Digital Signage Ad Bonus Value with 1 yr Contract for Dio or Medallion	\$0.00	N/A
<b>Visitor Information Center - Brochure Display</b>		
Brochure 4"x9"	\$60.00	\$90.00
Brochure 5"x8"	\$60.00	\$90.00
Brochure 8.5"x11"	\$120.00	\$180.00
<b>Tension Fabric Panel Artwork Design Charges w/ Faulkenberry Certain Advertising</b>		
Design Review	\$50.00	
Design Review with Modifications	\$175.00	
Full Design	\$350.00	
<b>Approximate Cost for Final Ad Printing/Production - Various Vendors</b>		
Diorama Final Ad Production/Printing Cost (does not include shipping or digital file review)	\$250.00	
Tension Fabric Ad Producton/Printing Cost (does not include shipping or digital file review)	\$145.00	
Call to inquire about other advertising opportunities: Sponsorship Opportunitites In-Terminal Exhibit Space Open to other ideas and concepts For all inquiries, please call 912-265-2070 ext. 134	Effective July 1, 2019 Rates and availability subject to change	

**Brunswick Golden Isles Airport  
Terminal Advertising Specifications by Display Type  
EXHIBIT D**

<b>Display</b>	<b>Location</b>	<b>Overall Size</b>	<b>Viewing Size</b>	<b>Material</b>
Medallion	Grand Hall	Oval shaped Overall Size - 63"h x 47"w ; Logo - 36"h x 36"w x 5"d Name - 12"x48"x .5"	N/A	1/2" substrate White PVC or particle board- digitally printed driftwood vinyl; dimensional lettering; french cleat mounted
Diorama - Wall Mounted Back Lit	Baggage & Grand Hall	48"h x 48"w	47.25"h x 47.25"w	Duratrans- lamination required
Tension Fabric Panel	Baggage Claim (West/Left Wall only)	52"h x 52"w	52"h x 52"w	See additional Specifications document
Digital Signage (on 2 monitors)	Baggage Claim	1920px X 1080px	55" LCD Monitor	
Brochure 4"x9"	Baggage Claim	N/A	N/A	
Brochure Display - 5"x8"	Baggage Claim	N/A	N/A	
Brochure Display - 8.5"x11"	Baggage Claim	N/A	N/A	
In-Terminal Exhibit Space	Baggage Claim	Varies	N/A	